ANNUAL REPORT July 1, 2019 to June 30, 2020 KENNEDY Public Library

Connect

In March 2020, the James Kennedy Public Library, along with most libraries in the state and nation, closed to the public due to the Covid-19 Pandemic. JKPL staff were able to continue working in the building so within a few days we were offering curbside service, virtual and remote programming, take and make kits, and promoting use of our electronic services. On June 3, the JKPL was able to reopen to the public by appointment with restrictions to support the safety of our community, users, and staff. Restrictions included limits on time in the building, number of people in the building at one time, number of computers, and no in-library programming, gathering, or lingering. All toys, puzzles, STEAM items, and furnishings were removed or blocked off. Curbside service continued to be offered and remote, virtual and electronic services were expanded. These restrictions continued into FY21. Concern about spreading the virus along with restricted services and access for 4 months out of the fiscal year had a significant impact on use.

















Message from the President



President, JKPL Board of **Trustees**

Through the years, the James Kennedy Public Library has continually adapted to meet the changing needs of our community. Take a walk through our library shelves and you'll find more than just the latest best seller. Need games for your child's birthday party? Looking for tools to help with your DIY house project? Or perhaps an InstaPot to try a new recipe? JKPL's Library of Things can offer you all of these items - and more!

In addition to being a source of materials and information, 2020 has made it abundantly clear that our library is also a source of healing for our community. When presented with Mary Jane Meade the challenge, JKPL quickly adjusted to the COVID pandemic, finding new ways to allow patrons to safely enjoy the services of our library. You can now utilize curbside pick-up or book an appointment to browse our shelves in person. The JKPL Board and staff would like to thank our outstanding community for their flexibility as we strive to keep everyone safe and healthy while continuing to provide library services to all.

DISCOVER

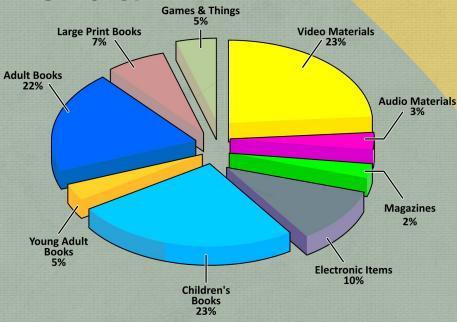
With Materials

The average library card holder used 24 items provided by the JKPL. Based on an estimated value of \$35.00 per item, the value provided equals \$840

Physical Items (print, audio, video, games, etc.) added to the Library Collection (purchased and donated)

3,612

Usage by type of material



Number of Items of all types checked out by the James Kennedy Public Library

120,163

Print

- Books
- Magazines
- Newspapers
- Large print materials

Physical Collection: 48,308 Print Books 160 Magazines & Newspapers

Video

- Feature films for all ages
- Television series
- How-tos
- Documentaries

Physical Collection: 5,620 Items



Downloadable Materials

- 60.409 eBooks
- 27,435 eAudio
- 51 eVideos

Audio

- Books on CD
- Books on playaway

Physical Collection: 1,833 Audiobooks

Total VALUE of Items checked out \$4.21 million!

Computer Use

5,853 PAC sessions **3,811** PAC hours **4,931** WiFi Use 10,133 Website visits

Computer Services

- Public Access Computers (PAC) with Internet
- **Children's Computers**
- Laptops
- **Tablets**
- Wi-Fi

Space & Equipment

- Creation Station
- Work & study spaces
- Community meeting rooms
- Gaming equipment
- Soft seating
- Fireplace
- Projection system
- Large screen TV & Blu-ray
- Device charging station
- Train Table

CONNECT

With Services

Electronic Services

 eBooks and eAudio: BRIDGES, Freading & Tumblebooks



- eMagazines: BRIDGES
- Streaming Video: BRIDGES FREADING & Kanopy



- Music: Freegal
- mángo



 Databases: Mango, BrainFuse, Gale, Credo, **Ancestry Library Edition, & more**





- Website with online catalog
- Social Media: Facebook, YouTube, biolinow **Instagram, Twitter & Goodreads**







Instagram









Number of People entering the library 64,939

Number of People with Library Cards 4,923

Number of Items Available - 144,622 Checked out - 120,163

130 Volunteers **Donated 5,365 hours** **Meeting Space Use** 1,580 gatherings

Gaming & Library of Things

- Console & Board Games
- Puzzles
- Puppets
- S.T.E.A.M Items
- Equipment, Tools, & More

Physical Collection: 965 Items

INSPIRE

With Programs

In-House

Something for everyone!

- Book Clubs & **Discussions**
- Author Visits
- Movie Screenings
- Story Time & **Early Literacy**
- Life-Long Learning
- Seasonal Programs
- Gaming Activities

Computer & Technology Classes

- Drop-in Learning
- Writing Events
- Music Events

- Active Learning
 - -Crafting
 - -Upcycling
 - -Building blocks
 - -Robotics & coding
 - -Circuits
- Passive Programs
 - -Coloring & Creating
 - -Get Puzzled
- AND MORE

Outreach & Remote Branching Out (visits to senior meals site)

- OutRead (story times at area schools & daycares)
- Programs at MercyOne Dyersville Senior Care & **Ellen Kennedy Living Center**
- · Special programs & visits to schools
- Pop-up Library at Downtown Friday Night, Farmer's Market, Downtown Market and elsewhere
- · Virtual and remote programming
- · Take and make kits for all ages

Program Participation

19,308 people engaged with the 832 programs offered. Assuming a value of \$12.00 per program, JKPL users **SAVED \$231,696**

while participating in activities provided by their library!

OPERATING BUDGET

Revenues:	
Dyersville	\$414,488.00
Library Agency	6,791.00
State Funding	12,829.00
Fees (copier, printer, etc.)	3,238.00
TOTAL	437,346.00
Expenditures:	
Wages & benefits	\$313,504.00
Building (utilities & contracts)	41,807.00
Supplies & marketing	10,287.00
Equipment & repairs	6,886.00
Programs	2,449.00
Books & materials	62,413.00
TOTAL OPERATING BUDGET	\$437,346.00
CAPITAL EXPENDITURES	\$29,945.00

Of Special Note...

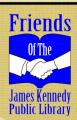
GRANTS: The JKPL was awarded a total of \$12,500 in grants during FY20!
- State Library of Iowa LSTA Grant for Library of

- Things start up collection: \$10,000
- Dyersville Area Community Foundation Grant for Teen Space: \$500
- Dubuque Racing Association Grant for Readalongs: \$2000

FUNDRAISING: The JKPL raised over \$10,500 at the fundraising events and activities managed by the JKPL Fundraising Committee Raffles, Wreath-it-Up Event, Christmas Cookie Walk, Soup Supper, Love My Library, Mystery Dinner, Build-a-Basket, Yard Sign Sales, Coloring Book Sales, Plant Sale, Snack Sales, and Pop-up Partnerships. These funds were allocated to enhance the library's collections and services.

Friends of the JKPL

sponsored over \$6,000 worth of special library services and programs. **THANK YOU!**



Thank you to everyone who supports the

JAMES KENNEDY

Public Library

TRUST ACCOUNT

Income **Expenditures** Remaining \$32,653.00 \$29,828.00 \$72,418.00